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“Spa Life: Where Vision and Passion Create Opportunity and Community”

Spa & Salon veteran decides to change her life and the lives of those in the beauty and wellness industry.

San Diego, California, December 5, 2016– Launching workshops across the country that will inspire the beauty and wellness industry leadership and encourage mentorship of the spa community. In addition to providing traditional operational consulting and support to salon and spas to further achieve success.

For Spa and Salon leadership the hardest part is finding time for it all. A huge part of their success and the businesses success lies in keeping their staff motivated and inspired. Inspired staff create memorable experiences that keep our guests coming back. Most Leaders understand that guest retention lies in STAFF retention. Yet, with so many options and competing for compensation, how can we recruit and retain the best talent in the industry?

Megan Linney has been recruited and hired by several Owners and Executives to fix their spa and salon operations throughout her career. The locations and people varied across the country, but the common challenges remained the same for each one. The consistent element she experienced was that the operation suffered when the staff stopped caring about whom and where they worked. After more than a decade, she created Spa Life, a way to support and mentor spa and salon leadership in creating a dynamic culture to continue the growth and success of the operations. Spa Life inspires leaders and staff so they can inspire others. Using proven leadership and collaboration techniques Spa Life teaches ways to create at-work culture that motivates the best talent to stay while contributing to the elevation of the industry standards. Keeping inspired talent ensures retention of loyal guests as well as recruiting new guests.

“I have had the pleasure of working with Megan on many occasions. Megan worked for my company, Tru and - as a testament to Megan’s resourcefulness, skill as a networker, and the respect she garners - we have had a professional relationship that has linked my companies with those that she has worked for. I find Megan thoughtful, analytical, straightforward, and remarkably well prepared. Most importantly, though, Megan is one of those rare people who can see the heart of a matter without getting bogged down in the extraneous noise.” Craig Fossella.

Over the past 19 years, Megan Linney has accumulated a wealth of knowledge and experience in the health and wellness industry. As a dual licensed Massage Therapist and Esthetician, Manager, Educator, Coach, Trainer, Business Consultant and Spa Executive, Megan has been a member of many esteemed and high profile spa and salon teams. She has worked in every capacity of beauty and wellness from performing and developing spa services to overseeing multiple locations across the country and all tasks in between. Traveling around the world and working on both coasts have exposed her to many different cultures and beauty rituals. Working for companies such as Joie de Vivre Hotels, Bliss World, Maack Management, Paul Mitchell Schools, IHG and Trilogy Spa Holdings. In every role, being part of a team with exceptional skills and passion for taking care of people is what drives her. Megan possesses an attitude of gratitude. If you would like more information about this topic, please contact Megan Linney at 510-543-8129 or via email at meganlinney@yahoo.com